

# Local Communities

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# Local Communities

- There is never only ONE community! For anyone
  - So, we often say '*communities*'
- There are two main types of communities:
  - Spatial or Geographic Community
  - Communities of Affect, or Communities of Feeling
    - Also called Communities of Interest

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# Geographic community

- A Physical Location (Anywhere)
  - Varying definitions – local, regional, national
    - And namings – habitated area, villages, hamlets, suburbs, towns, .....
  - Common denominator:
    - an area where 'a group' is located
    - some formal aspect(s) attributed to the group
      - Geography
      - Administrative/managerial

# Geographic community

- Size and scale matter
  - how the community works within itself, and how it retains beliefs and identities. (proximate – distant)
- Large scale tends to require simpler definitions of identity in order to encompass diversity
- The smaller scale is the level at which people *interact* with each other
  - Although: 'large' and 'small' are highly relative
- Geographically, communities tend to be made up of multiple smaller communities, nested within each other



# Communities of Affect

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- *Communities to which we connect ourselves*
- *Often voluntary membership – not born into*
- *Across a very wide range of things*  
*From vocation to age to interests to hobbies to.... Anything*  
*And further: families/households/clans*
- *We can (and generally do!) belong to multiple communities at the same time*



# Communities Role in Our Societies

- Communities are the core units where we work, involve ourselves and actually live,
- They consist the framework around our belonging to and relations to other people, structures and settings
- Everything happens in this (more or less clarified) community context

# Communities Role in Our Societies

- We 'grow up' in them (both literally and relatively)
- They shape us and how we develop
- They may assist, support and empower us
- Or they could repress, discourage and obstruct...

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# WHY SO?

- Because we are not the only ones there
- Because they are run by traditions, rules and norms
- Because they need to be nourished and tended to
- Because they become what we (either actively or passively) allow them to become!

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# «Traditional Societies»

- Communities were relatively stable over time
- But also rather strict and unyielding to individualism
- Were there to secure the survival of the community!
- Was the safety-net in absence of state/government



# «Modern Societies»



- Quick to change
- Large throughput (people, tasks, ideals, norms)
- Losing importance
  - To the modern state (the welfare state)
  - To market economy
  - To other types of ‘communities’
    - The media-community
    - Political communities

# The Village Animal (Bygdedyret)

(Tor Jonsson, poet, Norway, 1950's)

- In rural communities a feeling that the community was *outdated*, as well as 'controlling' and 'oppressing'
  - No room for 'otherness'
  - No room to follow your own dreams
- A negative transparency – you could not hide from the community's view

Result: leave the (rural) community for the 'big city'

- Become anonymous – but free (unseen)

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# The Nosy Neighborhood Woman (Nabokona)

Gro Harlem Bruntland (former Prime Minister) held a speech some 15 years ago:

- «we must welcome back the nosy neighborhood woman»  
(the very entity «Bygdedyret» tried to escape from)

Why this change of mind?

- Had realized that the transparency of community was what consisted the community
- That the anonymity of urban life erased relations and contributed strongly to unhealth

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# So:

- Communities can be both bad and good
  - often at the same time - for different participants
- Still – they have an important role to play in the societal fabric

Thus emerged our answer:

- There are no quick fixes (*... seldom is for anything societal*)
- Communities become what we let them become
- We need to work WITH communities – NOT best left alone

- This goes for us all as individuals
- As well as for authorities and institutions

Norway: a long tradition of local community studies, experiments and interest.

- For good and for 'not so good'....

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# Have Found:

- Active and well-functioning communities may improve development
  - Social
  - Relational
- As well as
  - Economical

# Community Entrepreneurship

Interacting actively with your community<sup>(\*)</sup>, you can improve your chances of success, security and sustainability.

Getting

- Support from communities' members

More important:

Access to communities' assets

- Particularly their ideas and creativity

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(\*) any kind of community  
relevance to the entrepreneur

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